

GUIDANCE NOTE 2022-01

PROMOTIONAL MESSAGING ON TEMPORARY PROTECTIVE MATERIALS

PURPOSE

The purpose of this note is to provide guidance regarding the use of the Responsible Wood Logo on temporary protective wrapping materials with the aim of promoting an organisations' chain of custody.

This guidance aims to distinguish promotional use from an "on product" claim subject to the strict limitations of on-product logo use.

Responsible Wood confirms that the promotional messaging outlined in this guidance is only intended for use on temporary protective wrapping materials.

It applies to output materials from chain of custody management systems which may include both certified and controlled source materials. The use of the promotional messaging is optional.

GUIDANCE

Responsible Wood permits a promotional message supporting Chain of Custody certification which may be used on temporary protective materials such as plastic wrap used to protect forest products during storage and transportation. The use of the promotional messaging below on protective packaging materials is not considered an on-product claim of certification to AS/NZS 4708-Sustainable Forest Management or AS 4707 Chain of Custody.

Responsible Wood permits the use of the following messaging and logos to promote an organisation's chain of custody certification to Australian Standard AS 4707-Chain of Custody for Forest and Tree-based Products.



CONDITIONS OF USE

The Responsible Wood logos may only be used on packaging of products covered by an organisation's certified Chain of Custody system and be within the Scope of certification.

The use of these logos is not intended to imply certification or make any claim as to the certification status of the contents.

The temporary protective materials are not permanently attached to the product and are removed when the product is installed or used in service.

The product enclosed in the temporary protective materials must have been subjected to the organisation's due diligence system and as a minimum be verified as 'controlled source' as prescribed in AS 4707.

When the certified content is less than 70%, no claim of the product originating from forests certified to AS/NZS 4708 is made or implied through any use of on-product claims or labelling that uses the term "CERTIFIED".

Approved

Responsible Wood Board

14th June, 2022